

# JEFF VIRGEN

VISUAL DESIGNER

Modesto, California

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www.jeffvirgen.com



## EDUCATION

### BACHELORS OF SCIENCE

Digital Entertainment & Game Design  
ITT-TECHNICAL INSTITUTE  
Lathrop, CA / March 2007

### ASSOCIATES OF SCIENCE

Multimedia  
ITT-TECHNICAL INSTITUTE  
Lathrop, CA / June 2006

## SKILLS

- Adobe Creative Suite
- Audio/Video
- Web Design/Development
- UI/UX Designs
- Figma
- Photoshop / Illustrator
- After Effects
- Premiere
- Blender
- Unreal Engine
- 3DsMax / Maya
- HTML5 & CSS3
- Javascript / PHP
- VR/AR Development
- Audition
- Ableton
- MS Office
- Widows OS & Mac OS

## WORKING QUALITIES

- Thorough and detail orientated
- Able to work under pressure
- Organization, time management and prioritization abilities
- Adaptive
- Good problem-solving and critical thinking skills
- Experienced Multitasker
- Team Player
- Strong communication
- Excellent knowledge of design, development, animation, production and project management

## WORK EXPERIENCE

Jan 2020 - Present

Oakland, CA (Remotely)

### PANDORA / SIRIUSXM / VISUAL DESIGNER

- Collaborated with cross-functional teams, including Brand Marketing, Product, Engineering, Employee Experience, and third-party vendors to deliver polished final products within tight deadlines, managing multiple projects concurrently.
- Designed and executed mobile and responsive advertisements for a diverse range of brands for use on Pandora, SoundCloud, and Stitcher, ensuring effective communication of advertiser-facing messaging.
- Translated Pandora and SiriusXM's brand identity and campaign messaging across various mediums, such as print, web, TV, on-screen, and social media, ensuring consistent visual representation and brand coherence.
- Spearheaded innovative Virtual Reality and Augmented Reality projects, serving as the lead designer

May 2016 - Mar 2020

(Remotely)

### Jack'd Up Radio / VISUAL DESIGNER & DEVELOPER

- Designed and developed the website, including a back-end system for live streaming of the radio station, show schedules, and additional content.
- Created engaging marketing materials and graphics, as well as compelling videos for social media platforms to promote the radio show and its affiliated artists.
- Collaborated with music artists to develop brand identities that aligned with the radio show's image, incorporating their branding into various promotional materials.
- Provided design assistance to artists on their individual projects, ensuring cohesive visual

Sep 2006 - Jan 2020

Modesto, CA

### VIRGEN DESIGN / MULTIMEDIA DESIGNER (FREELANCE)

- Developed mobile and desktop websites using modern XHTML/HTML/CSS, implementing cutting-edge JavaScript and jQuery features to enhance user experience.
- Created visually compelling graphics and online media for client promotional advertisements and product usage.
- Seamlessly integrated designs into various open-source CMS systems such as WordPress, Joomla, Drupal, Frog, and other PHP-based platforms.
- Successfully managed and maintained client websites to ensure optimal performance and user satisfaction.

Jul 2012 - Dec 2018

Sacramento, CA

### THE ART INSTITUTE OF CALIFORNIA / ART INSTRUCTOR

- Taught a diverse range of art and design subjects, including low poly modeling, web design/development, flash, portfolio development, prepress print, character design, 3D animation, character rigging, audio/video editing, visual effects, and project management.
- Developed comprehensive written and video tutorials, lessons, and projects to facilitate learning.
- Offered guidance on career paths and client management, sharing valuable insights and industry

Mar 2007 - Mar 2012

Lathrop, CA

### ITT TECHNICAL INSTITUTE / VISUAL/GAME DESIGN INSTRUCTOR

- Roles & responsibilities identical to my job at The Art Institute of California - Sacramento.

Sep 2006 - Aug 2007

Stockton, CA

### THE RECORD / WEB DESIGNER

- Conceptualized and designed client graphics, websites, and banner ads.
- Contributed to the development process of client websites.
- Oversaw website management, maintenance, and necessary revisions.
- Collaborated on continuous development, support, and implementation of new web tools and website features.